

Flawless Clarity

Johara[®] PhytoBright™ Whitening Essence is a quick-absorbing serum that helps restore clarity and provides overall brightening, even-toned skin with perfect radiance.



4 Key powerful

PhytoBright™ ingredients that are inspired by ayurveda, perfected by modern science

The serum Essence contains exclusive Sabinsa patented gentle phytonutrient botanical extracts called the PhytoBright™ Complex. Each of the ingredients have been evaluated for their skin lightening properties and modern beauty science using *in vitro* techniques and clinical trials.



SabiWhite®*

This colour free curcumin slows down melanogenesis (formation of melanin) by inhibiting the action of tyrosinase, an enzyme that participates in melanin formation.

Offers topical antioxidant protection. The free radical scavenging activity of SabiWhite®* was found to be far superior to other popular ingredients used in cosmetic formulations.



Licorice

Licorice contains glabridin, a unique molecule which is known for its skin lightening properties by inhibiting tyrosinase.

Licorice possesses potent and effective anti-inflammatory and antioxidant properties to give smooth glowing skin.



pTeroWhite®*

Pterostilbene rich Indian kino extract is known to have a powerful antioxidant activity that lightens skin tone.

Valuable adjunct to sun care and after sun care by playing an important role in the protection against damaging UV rays, melanogenesis and melanin inhibition. Effectively manages hyperpigmentation.



Cosmoperine®*

A “Dermal Penetration Enhancer” that helps better absorption of all the PhytoBright™ nutrients and actives.

Cosmoperine®* is also safe since it shows no signs of dermal or ocular irritation.

Additional Ingredients in Whitening Essence



CosmeVit DCx: A power house of skin nutrients that provide a holistic approach to manage healthy and glowing skin.



Caffeine: Caffeine is obtained from *Coffea robusta* beans. It is reported to offer sunscreen benefits and protect the skin from photodamage.

- ✓ Alcohol Free
- ✓ Paraben Free
- ✓ Sulphate Free
- ✓ Synthetic Dye Free
- ✓ Formaldehyde Free
- ✓ Formulated for all skin types
- ✓ Recommended by Dermatologists
- ✓ Tested for hypoallergenicity and skin irritation

Directions:

Massage onto cleansed face and neck daily. Use morning and evening.

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Cosmoperine®: US6,849,645, JP4098985, GB2380675 • SabiWhite®: US6,653,327, AU2006235807, EP1171144, EP1328263, NZ514884 • pTeroWhite®: US7,253,324

