

Olive Lifesciences to pay \$2.2 million to Sami-Sabinsa

The lawsuit alleged that Olive was selling and distributing products that infringed Sami-Sabinsa's Curcumin C3 Complex Patent

Sami-Sabinsa Group, the world leader in Curcumin for the dietary supplements industry, has prevailed on all counts in its long-running patent-infringement lawsuit against Olive Lifesciences Pvt. Ltd., which was filed in the United States District Court for the District of New Jersey.

The lawsuit alleged that Olive was selling and distributing products that infringed Sami-Sabinsa's Curcumin C3 Complex® Patent, U.S. Patent No. 5,861,415, which protects compositions, methods of use, and methods of extraction of Sabinsa's curcumin ingredient in the U.S. The Court determined that Olive "acted willfully in infringing Plaintiff's protected product."

Accordingly, the Court ruled against Olive and in favor of Sami-Sabinsa in the amount of \$2,233,258.90.

Dr. Muhammed Majeed, founder, Sami-Sabinsa said, "This case, in addition to the numerous others in which Sami-Sabinsa has prevailed, shows that other companies cannot simply violate Sami-Sabinsa's intellectual property without facing consequences."

In just the past three years, Sami-Sabinsa has resolved several U.S. intellectual property lawsuits in its favor, including patent-infringement lawsuits against Prakruti Products Private Limited, HerbaKraft Inc., NutriBioLink LLC, Chemill Inc., Nachurel Ingredients LLC., and now Olive Lifesciences Pvt. Ltd.

"I hope those considering violating Sami-Sabinsa's intellectual property will take heed, and develop their own intellectual property instead of attempting to misappropriate Sami-Sabinsa's," Dr. Majeed said.

James H. Hulme, a Partner at Arent Fox LLP, who represents Sami-Sabinsa in IP infringement matters said, "For years the group has invested substantially in developing its intellectual property portfolio and conducting science-based research. The result has been superior products that some unscrupulous suppliers have unlawfully imitated,"

"The multi-million dollar judgment against Olive should send a loud and clear message that Sami-Sabinsa will aggressively protect its investment to the fullest extent of the law, and that infringers will be called to account for their infringement of group's intellectual property," Mr. Hulme further noted. Curcumin C3 Complex® is a Registered Trademark and Patented product of Sami-Sabinsa Group, and is protected under U.S. Patent No. 5,861,415, and International Patents and Patents Pending. The name C3 Complex was chosen to represent the ingredient's three main chemical compounds: Curcumin, Demethoxycurcumin & Bisdemethoxycurcumin, collectively known as Curcuminoids.